

2015 Field Guide To Estate Planning Business Planning Employee Benefits Tax Facts

This Field Guide offers a rich variety of academic approaches to facilitate leadership development in adults. It is an invaluable resource, giving insightful worked examples linked to theory and reflective commentary. The extensive experiences of world leading exponents of leadership development are distilled into practical application for immediate use.

Provides in-depth descriptions and illustrations of architectural styles and features of everyday domestic dwellings across the

United States.

Despite Oregon's watery reputation, the state has lacked a field guide for its many celebrated rivers and streams--until now. Preeminent river conservationist, photographer, and author Tim Palmer's Field Guide to Oregon Rivers is an unprecedented reference that profiles 120 waterways throughout the state, from the Willamette to the Williamson. Field Guide to Oregon Rivers offers travelers, outdoor enthusiasts, and resource professionals an interpretive approach to the state's network of waterways. The book begins with a natural history of Oregon's rivers--geology, climate, hydrology, plants, animals, and ecology. Then in ten chapters organized by watersheds, Palmer presents portraits of individual rivers, with a summary of its character, notes about its nature and fish, and comments about ongoing threats along with protection

efforts. He points to opportunities for seeing the river, hiking along its shores, fishing, and exploring by canoe, kayak, raft, or drift boat. The guide concludes with a series of appendices addressing the Best River Running, the Best Hiking Along Rivers, the Best Fishing, Oregon's Finest Natural Rivers, and more.

From The New York Times bestselling author of THE ORGANIZED MIND and THIS IS YOUR BRAIN ON MUSIC, a primer to the critical thinking that is more necessary now than ever. This deluxe eBook features six videos from Daniel Levitin, with more examples, anecdotes, and added visual guides. We are bombarded with more information each day than our brains can process—especially in election season. It's raining bad data, half-truths, and even outright lies. New York Times bestselling author Daniel J. Levitin shows how to recognize misleading announcements, statistics, graphs,

written reports revealing the ways lying weasels can use them. It's becoming harder to separate the wheat from the digital chaff. How do we distinguish misinformation, pseudo-facts, distortions, and outright lies from reliable information? Levitin groups his field guide into two categories—statistical information and faulty arguments—ultimately showing how science is the bedrock of critical thinking. Infoliteracy means understanding that there are hierarchies of source quality and bias that variously distort our information feeds via every media channel, including social media. We may expect newspapers, bloggers, the government, and Wikipedia to be factually and logically correct, but they so often aren't. We need to think critically about the words and numbers we encounter if we want to be successful at work, at play, and in making the most of our lives. This means checking the plausibility

and reasoning—not passively accepting information, repeating it and making decisions based on it. Readers learn to avoid the extremes of passive gullibility and cynical rejection. Levitin's charming, entertaining, accessible guide can help anyone wake up to a whole lot of things that aren't so. And catch some lying wags in their tracks!

Police: A Field Guide

Habitat

Field Guide to Chicks of the United States

Science Journalism

Why Detroit Matters

No Place Like Home

The Definitive Guide to Identifying and Understanding America's Domestic Architecture

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You're only a startup CEO once. Do it well with Startup CEO, a "master class in building a business." —Dick Costolo, Former CEO, Twitter Being a startup CEO is a job like no other: it's difficult, risky, stressful, lonely, and often learned through trial and error. As a startup CEO seeing things for the first time, you're likely to make mistakes, fail, get things wrong, and feel like you don't have any control over outcomes. Author Matt Blumberg has been there, and in Startup CEO he shares his experience, mistakes, and lessons learned as he guided Return Path from a handful of employees and no revenues to over \$100 million in revenues and 500 employees. Startup CEO is not a memoir of Return Path's 20-year journey but a thoughtful CEO-focused book that

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provides first-time CEOs with advice, tools, and approaches for the situations that startup CEOs will face. You'll learn: How to tell your story to new hires, investors, and customers for greater alignment How to create a values-based culture for speed and engagement How to create business and personal operating systems so that you can balance your life and grow your company at the same time How to develop, lead, and leverage your board of directors for greater impact How to ensure that your company is bought, not sold, when you exit Startup CEO is the field guide every CEO needs throughout the growth of their company.

Prophetic short stories and apocalyptic novels like The Crystal World made J. G. Ballard a foundational figure in

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the British New Wave. Rejecting the science fiction of rockets and aliens, he explored an inner space of humanity informed by psychiatry and biology and shaped by Surrealism. Later in his career, Ballard's combustible plots and violent imagery spurred controversy--even legal action--while his autobiographical 1984 war novel Empire of the Sun brought him fame. D. Harlan Wilson offers the first career-spanning analysis of an author who helped steer SF in new, if startling, directions. Here was a writer committed to moral ambiguity, one who drowned the world and erected a London high-rise doomed to descend into savagery--and coolly picked apart the characters trapped within each story. Wilson also examines Ballard's

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methods, his influence on cyberpunk, and the ways his fiction operates within the sphere of our larger culture and within SF itself.

From The New York Times bestselling author of THE ORGANIZED MIND and THIS IS YOUR BRAIN ON MUSIC, a primer to the critical thinking that is more necessary now than ever. We are bombarded with more information each day than our brains can process—especially in election season. It's raining bad data, half-truths, and even outright lies. New York Times bestselling author Daniel J. Levitin shows how to recognize misleading announcements, statistics, graphs, and written reports revealing the ways lying weasels can use them. It's becoming harder to separate the wheat from the digital

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This is the first field guide to Latinas of the United States and an essential tool for advanced American chिकासpotting. Chicاسpotting is a variant of two of the world's most popular pastimes, birding and people watching.

J. G. Ballard

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Field Guide for Practical Apartment Management
A Little Book of Western Verse
The Nixie's Song
A Field Guide to Lies
Startup CEO

British and Irish Moths is the most comprehensive collection of photographs of British moths ever published. It covers both macro and micro species, and almost all the images are all of living insects, taken in natural conditions. Concise text descriptions cover wingspan, status and distribution, flight period, habitat and larval foodplants, while thumbnail maps provide a quick overview of geographical distributions. This third edition has been significantly expanded so that it includes all species on the British list,

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approximately 2,500 in total, representing a magnificent achievement by the author, Chris Manley. It also includes updates to the text, improvements to the photographic selection, and extra identification hints. For the leaf-mining micros, photographs are included to demonstrate the all-important feeding signs that can often be a more reliable identification method than seeing the adult. This revised and now comprehensive edition is an essential part of the library of any moth enthusiast.

A guided tour of the physical Internet, as seen on, above, and below the city's streets What does the Internet look like? It's the single most essential aspect of modern life, and yet, for many of us, the Internet looks like an open browser, or the black mirrors of our phones and computers. But in *Networks of New York*, Ingrid Burrington lifts our eyes from our screens to the streets, showing us

that the Internet is everywhere around us, all the time—we just have to know where to look. Using New York as her point of reference and more than fifty color illustrations as her map, Burrington takes us on a tour of the urban network: She decodes spray-painted sidewalk markings, reveals the history behind cryptic manhole covers, shuffles us past subway cameras and giant carrier hotels, and peppers our journey with background stories about the NYPD's surveillance apparatus, twentieth-century telecommunication monopolies, high frequency trading on Wall Street, and the downtown building that houses the offices of both Google and the FBI's Joint Terrorism Task Force. From a rising star in the field of tech journalism, *Networks of New York* is a smart, funny, and beautifully designed guide to the endlessly fascinating networks of urban Internet infrastructure. The Internet, Burrington shows us, is

hiding in plain sight.

A new, thoroughly updated 12th edition of Bradt's Madagascar, the leading and most comprehensive guide to this unique island nation, written by Hilary Bradt, who first visited in 1976 and has returned roughly 35 times, and Daniel Austin, who has visited 12 times and continues to travel there annually. Bradt's Madagascar is by far the most thorough guide to the country in English and is written and updated by established experts whose unparalleled knowledge of Madagascar combines with contributions from over 50 experts in a book which has been the most authoritative guide to the country for three decades. It covers national parks and protected areas and includes itineraries to suit all interests and budgets, plus details of around 1,000 hotels and restaurants. Madagascar is like nowhere else on earth. It is fascinating not only zoologically and botanically,

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but culturally, linguistically, historically and geologically. This vast island is the fourth largest in the world and also the oldest. This is part of the reason why it has evolved into an incredible hotspot for biodiversity, with a truly unique flora and fauna that is more than 80% endemic to the island, and with new species being described virtually on a daily basis. Madagascar is also the only place where you can see wild lemurs. Almost a quarter of the world's 450-or-so primates exist only here. With Bradt's Madagascar you can visit tropical rainforest and seek out its incredible flora and fauna; explore the otherworldly eroded limestone spires, most famously at Tsingy de Bemaraha National Park - Madagascar's most striking landscape; discover the beach-fringed islands around Nosy Be with their fabulous scuba diving, snorkelling, kayaking, whale-watching and fishing opportunities; and make the most of a host of

adventuring and sporting possibilities, including surfing, windsurfing, kitesurfing, rock climbing, tree climbing, caving, river trips, mountain biking, distance running, quad biking, trekking and hiking. Also covered are the UNESCO World Heritage Site of Ambohimanga; the renowned Avenue des Baobabs, one of the country's most photographed scenes, and information on the best birdwatching spots: Madagascar has almost 300 avian species, with a high proportion of endemics, including five whole endemic families.

Lauren Liess, an interior designer and founder of the popular blog Pure Style Home, fuses her love of design and the great outdoors into all her work. In *Habitat: The Field Guide to Decorating*, her first book, Lauren invites readers to bring nature inside by mixing the textures of natural elements such as wood and stone with

eclectic groupings of modern and quirky vintage pieces. Readers will be inspired by the unique style of these rooms, which include lovely framed botanical prints and Liess's own textile patterns inspired by wildflowers and weeds. The book is divided into three sections: Part I focuses on the fundamental elements of design, with each chapter devoted to a particular element, such as color, lighting, and furniture; Part II addresses the intangibles of designing a space, such as aesthetics and creating a mood; and Part III tackles unique room-specific challenges in every part of the house.

A Guide for Beneficiaries, Trustees, Trust Protectors, and Trust Creators

Model Rules of Professional Conduct

A Photographic Guide

What Smart Agents Need to Know Explained Simply

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Birds Through an Opera Glass ...

Rivers of Oregon

Designing a Place Called Home

Provides humorous profiles of different types of American women with trait charts, promiscuity ratings, behaviors, and chick magnet guidance.

The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases,

disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

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The Rocky Mountains are renowned for rugged grandeur, but the rivers flowing off the peaks are just as extraordinary in their beauty, nature, and allure. Tim Palmer reveals these natural wonders with their irresistible opportunities for paddling in swift currents and hiking along scenic shores with *Field Guide to Rivers of the Rocky Mountains*. He guides readers across Colorado, Idaho, Montana, and Wyoming in this essential and inspiring reference for residents of the Rockies and visitors alike. Look inside to find: Detailed

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descriptions of 70 rivers Paddling difficulty and trail locations Directions to landings and trailheads Natural science and conservation history 200 brilliant photos by the author Maps locating all rivers

"Rivers of Oregon captures the beauty and the intrinsic qualities of the state's irresistible riverscapes like no other book has done. From the underwater view and from the refuge of riparian forests, from the seat of a canoe or raft and from distant mountain summits, readers will gain new perspectives on the extraordinary

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features that provide us with water, with life, and with scenes whose loss would leave us deeply impoverished."--

Reordering the Suburbs

British and Irish Moths: Third Edition

A Flexible and Evidence-Based Framework

How to Become a Million Dollar Real Estate

Agent in Your First Year

Decline, Renewal and Hope in a Divided City

An Introduction

Formac Field Guide to Nova Scotia Birds

Birdwatching is popular among residents and visitors

in Nova Scotia, and the province is an internationally recognized destination for birding. This book offers detailed listings on 200 of the top species found all around the province, at the seashore, in the Cape Breton Highlands, in city parks and around the thousands of pristine lakes in the province. Whether observing spectacular hawks in the wild or seabirds over the ocean, listening for warblers in the forest or spotting the first spring birds at the feeder, this guide is designed to allow for quick and easy identification. Original full-colour illustrations by Jeffrey Domm show prominent features that birdwatching enthusiasts can use to identify a species. Text and graphic keys give helpful tips for observing, including: habitat

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preference egg identification (for in-province breeding species) months the bird can be seen in the area preferred bird feeder types The guide also includes a handy visual index, grouped by bird size and distinctive coloration, to help novice birdwatchers easily identify an unknown species. The birding hotspot section (with accompanying map) shows 46 locations across the province where good birdwatching is assured. Previously titled The New Formac Pocketguide to Nova Scotia Birds, this book is both a handy reference for beginners and a useful local guide for practised birders.

2015 Field Guide to Estate Planning is the resource no agent, producer, manager, or financial planner should

go without. It supplies the concepts, techniques, analysis, illustrations and authoritative guidance used in estate planning, retirement planning, business planning and employee benefits planning.

Jonathan Kingdon, one of the world's foremost authorities on African mammals, has both written and illustrated this landmark field guide. The unique combination of his extensive field experience and artistic talent has produced a stunning work that sets new standards. The concise text provides full information on identification, distribution, ecology, relationships and conservation status, with introductory profiles that summarise the characteristics of each mammal group. All known

species of African land mammal are covered, with coverage of several of the more complex groups of small mammals simplified by reference to genera. Classification has been fully updated and this new edition includes many newly recognised species. With over 780 colour illustrations, numerous line drawings and more than 520 maps, this book will be an essential companion to anyone visiting Africa or with an interest in the mammals of the continent.

Competition note: There are regional mammal books covering southern Africa, for example, but none that covers the whole continent in a portable format. The smaller-format and more concise Kingdon Pocket Guide to African Mammals may be more appealing to

a more general safari market, but is much less comprehensive and more out of date.

An insightful and practical guide to family trusts
Family Trusts is a step-by-step guide for anyone involved in family trusts: trust creators, trustees, beneficiaries, and advisors. It will help families create and administer a culture that recognizes trusts as a gift of love. Marrying the practical and emotional aspects of family wealth, this book provides a hands-on primer that focuses on fostering positive relationships, and structuring the trust appropriately for the situation and the people involved. It tackles difficult topics with frank and honest discussion, from the first beneficiary meeting to working with

addictions, and more. Written by a team of experts in family wealth, this information is becoming increasingly crucial to the successful execution of a trust; you'll learn what type of person makes the best trustee, how to be an excellent beneficiary, and the technical aspects that help you build a better trust from the very beginning. There's been a staggering increase in trustee/beneficiary litigation and hostility, but that doesn't mean it's inevitable. Plenty of trusts are running smoothly, with positive experiences on all sides. This book shows you how to set up your trust to succeed from the start, with step-by-step guidance and expert insight. Express clear and thoughtful intent for the trust Create a healthy and supportive

culture Select the right trustee, trust protector, and trust advisor Take the time to prepare before initially meeting the beneficiary Conduct a productive first meeting to set a tone for the relationship Historically, there has been little consideration given to the culture of trusts, and this oversight may be a key driver of the behavior that's becoming more prevalent. Family Trusts explores the nature of these relationships, and shows you how to build a trust that retains the nature and spirit with which it was intended.

Second Edition

A Field Guide to American Houses

Field Guide to Leadership Development

Giving Field Marks of All Species Found in Eastern

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North America

A Field Guide to the Birds

Wealth, Community and the Politics of
Homeownership

Family Trusts

When the Grace children go to stay at their Great Aunt Lucinda's worn Victorian house, they discover a field guide to fairies and other creatures and begin to have some unusual experiences.

Drawing explicit lines, across time and a broad spectrum of violent acts, to provide the definitive

field guide for understanding and opposing white supremacy in America Hate, racial violence, exclusion, and racist laws receive breathless media coverage, but such attention focuses on distinct events that gain our attention for twenty-four hours. The events are presented as episodic one-offs, unfortunate but uncanny exceptions perpetrated by lone wolves, extremists, or individuals suffering from mental illness—and then the news cycle moves on. If we turn to scholars and historians for background and answers, we often find their knowledge siloed in distinct

academic subfields, rarely connecting current events with legal histories, nativist insurgencies, or centuries of misogynist, anti-Black, anti-Latino, anti-Asian, and xenophobic violence. But recent hateful actions are deeply connected to the past—joined not only by common perpetrators, but by the vast complex of systems, histories, ideologies, and personal beliefs that comprise white supremacy in the United States. Gathering together a cohort of researchers and writers, A Field Guide to White Supremacy provides much-needed connections between violence present and

past. This book illuminates the career of white supremacist and patriarchal violence in the United States, ranging across time and impacted groups in order to provide a working volume for those who wish to recognize, understand, name, and oppose that violence. The Field Guide is meant as an urgent resource for journalists, activists, policymakers, and citizens, illuminating common threads in white supremacist actions at every scale, from hate crimes and mass attacks to policy and law. Covering immigration, antisemitism, gendered violence, lynching, and organized

domestic terrorism, the authors reveal white supremacy as a motivating force in manifold parts of American life. The book also offers a sampling of some of the most recent scholarship in this area in order to spark broader conversations between journalists and their readers, teachers and their students, and activists and their communities. A Field Guide to White Supremacy will be an indispensable resource in paving the way for politics of alliance in resistance and renewal. Libertarian journalist Kristin Tate provides a look into the wild world of frivolous taxation, aimed at

educating members of her own generation in the evils of big government. In How Do I Tax Thee?, libertarian commentator and rising media star Kristin Tate takes us on a tour of the ways the government bleeds us dry in innumerable daily transactions and at various stages of life. We all know the government taxes our pay: federal, state, and local taxes are withheld by employers, as are social security payments. But what about the many other ways the government drains money from our wallets? Have you studied your cell phone bill? Customers in New York State pay an average of

24.36% in federal, state and local taxes on their wireless bills. They're also charged for obscure services they didn't ask for and don't understand like a universal service fund fee, an FCC compliance fee, a line service fee, and an emergency services fee. These aren't taxes, strictly speaking. The government imposes these administrative and regulatory costs, and your wireless provider passes them along to you. But the effect is exactly the same. What about your cable bill? Your power bill? Your water bill? The cost of a gallon of gas, a cab ride, a hotel stay and

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a movie ticket are all inflated by hidden fees. How much of what you pay at the pump, the box office, or the airport is really an indirect tax? In a series of short, pointed, fact-laden, humorous chapters, Tate exposes the vast government shakedown that consumes up to half of your income—and also explains where these hidden fees and taxes come from.

Detroit has come to symbolise deindustrialization and the challenges, and opportunities, it presents. As many cities struggle with urban decline, racial and ethnic tensions and the consequences of

neoliberal governance and political fragmentation, Detroit's relevance grows stronger. Why Detroit Matters bridges academic and non-academic responses to this extreme example of a fractured and divided, post-industrial city. Contributions from many of the leading scholars on Detroit are joined by influential writers, planners, artists and activists who have contributed chapters drawing on their experiences and ideas. The book concludes with interviews with some of the city's most important visionaries who are engaged in inspiring practices which provide powerful lessons

for Detroit and other cities around the world. The book will be a valuable reference for scholars, practitioners and students from across disciplines including geography, planning, architecture, sociology, urban studies, history, American studies, and economics.

A Field Guide to the Great American Rip-Off Concerning Chiefly the Hungates and Harrisons, with Accounts of Their Habits, Nesting, Dispersion, Etc., and Full Description of the Plumage of Both Adult and Young, Within a Taxonomic Survey of Several Aspects of Domestic

Life

An Illustrated Field Guide to Urban Internet Infrastructure

A Field Guide to Latinas of the United States
Critical Thinking in the Information Age

A Field Guide to Scaling Up Your Business
(Techstars)

Field Guide to Oregon Rivers

**Radical glossary of the vocabulary of
policing that redefines the very way we
understand law enforcement It doesn't take
firsthand experience to learn the meaning**

of pain compliance or rough ride. **Police: A Field Guide** is an illustrated handbook to the methods, mythologies, and history that animate today's police. It is a survival manual for encounters with cops and police logic, whether it arrives in the shape of officer friendly, Tasers, curfews, non-compliance, or reformist discourses about so-called bad apples. In a series of short chapters, each focusing on a single term, such as the beat, order, badge, throw-down weapon, and much more, authors **David Correia and Tyler Wall**

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present a guide that reinvents and demystifies the language of policing in order to better prepare activists—and anyone with an open mind—on one of the key issues of our time: police brutality. In doing so, they begin to chart a future free of this violence—and of police. In the decade following the housing crisis, Americans remain enthusiastic about the prospect of owning a home. Homeownership is a symbol of status attainment in the United States, and for many Americans, buying a home is the most

important financial investment they will ever make. We are deeply committed to an ideology of homeownership that presents homeownership as a tool for building stronger communities and crafting better citizens. However, in *No Place Like Home*, Brian McCabe argues that such beliefs about the public benefits of homeownership are deeply mischaracterized. As owning a home has emerged as the most important way to build wealth in the United States, it has also reshaped the way citizens become involved in their communities. Rather than

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engaging as public-spirited stewards of civic life, McCabe demonstrates that homeowners often engage in their communities as a way to protect their property values. This involvement contributes to the politics of exclusion, and prevents particular citizens from gaining access to high-opportunity neighborhoods, thereby reinforcing patterns of residential segregation. A thorough analysis of the politics of homeownership, *No Place Like Home* prompts readers to reconsider the power of

homeownership to strengthen citizenship and build better communities.

This open access volume provides for the first time a comprehensive description and scientific evaluation of underwater archaeological finds referring to human occupation of the continental shelf around the coastlines of Europe and the Mediterranean when sea levels were lower than present. These are the largest body of underwater finds worldwide, amounting to over 2500 find spots, ranging from individual stone tools to underwater

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villages with unique conditions of preservation. The material reviewed here ranges in date from the Lower Palaeolithic period to the Bronze Age and covers 20 countries bordering all the major marine basins from the Atlantic coasts of Ireland and Norway to the Black Sea, and from the western Baltic to the eastern Mediterranean. The finds from each country are presented in their archaeological context, with information on the history of discovery, conditions of preservation and visibility, their relationship to

regional changes in sea-level and coastal geomorphology, and the institutional arrangements for their investigation and protection. Editorial introductions summarise the findings from each of the major marine basins. There is also a final section with extensive discussion of the historical background and the legal and regulatory frameworks that inform the management of the underwater cultural heritage and collaboration between offshore industries, archaeologists and government agencies. The volume is based

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on the work of COST Action TD0902 SPLASHCOS, a multi-disciplinary and multi-national research network supported by the EU-funded COST organisation (European Cooperation in Science and Technology). The primary readership is research and professional archaeologists, marine and Quaternary scientists, cultural-heritage managers, commercial and governmental organisations, policy makers, and all those with an interest in the sea floor of the continental shelf and the human impact of changes in climate, sea-level and

coastal geomorphology.

"For years, the Hungates and the Harrisons have coexisted peacefully in the same Long Island neighborhood, enjoying the pleasures and weathering the pitfalls of their suburban habitat. But when the patriarch of one family dies unexpectedly, the survivors face a stark imperative: adapt or face extinction. In sixty-three interlinked vignettes and ... accompanying photographs, the novella cuts multiple paths--which can be reconstructed in any order--through the lives of its ...

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characters" -- Amazon.com.

**2015 Field Guide to Estate Planning,
Business Planning & Employee Benefits**

Field Guide 2006

The Field Guide

**Field Guide to Rivers of the Rocky
Mountains**

**To Estate Planning, Business Planning, &
Employee Benefits**

**A Field Guide to Lies Deluxe
Chicaspotting**

This insightful volume shares design ideas to help
builders, planners and architects create mass-

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produced affordable housing that pushes suburban development in more sustainable, liveable directions. The author argues that improving the quality of design in our new homes and communities for greater resiliency, sustainability, and equality, we can build neighborhoods and communities where residents feel more connected to their homes and to one another. Through text, photographs and illustrations, the book reviews prototypical American housing design, then suggest ways to both learn from the past as well as adapt for new environmental imperatives, demographic changes and lifestyle needs. Written by a practicing architect with 25+

years of experience optimizing residential design, this pioneering approach to suburban building will inspire readers to view mass produced housing through a new, modern lens.

Drawing extensively from real-life cases, Policy Analysis as Problem Solving helps students develop the analytic skills necessary to advise government officials and nonprofit executives on a wide range of policy issues. Unlike other texts, Policy Analysis as Problem Solving employs a pragmatic, heterodox approach to the field. Whereas most texts on policy analysis are anchored in microeconomics, emphasizing economic efficiency, this book takes a

broader view, using realistic examples to illustrate the full scope of policy analysis. The book provides succinct but thorough discussions of the key elements of the policy-analytic process, including problem definition, objectives and criteria, development of alternative policy options, and analysis of these alternatives. The text's practical approach and extensive downloadable resources—which include interviews, case studies, and further readings—will be of enormous benefit to both students and instructors of policy analysis. Science Journalism: An Introduction gives wide-ranging guidance on producing journalistic content

about different areas of scientific research. It provides a step-by-step guide to mastering the practical skills necessary for covering scientific stories and explaining the business behind the industry. Martin W. Angler, an experienced science and technology journalist, covers the main stages involved in getting an article written and published; from choosing an idea, structuring your pitch, researching and interviewing, to writing effectively for magazines, newspapers and online publications. There are chapters dedicated to investigative reporting, handling scientific data and explaining scientific practice and research findings to a non-

specialist audience. Coverage in the chapters is supported by reading lists, review questions and practical exercises. The book also includes extensive interviews with established science journalists, scholars and scientists that provide tips on building a career in science journalism, address what makes a good reporter and discuss the current issues they face professionally. The book concludes by laying out the numerous available routes into science journalism, such as relevant writing programs, fellowships, awards and successful online science magazines. For students of journalism and professional journalists at all levels,

this book offers an invaluable overview of contemporary science journalism with an emphasis on professional journalistic practice and success in the digital age.

The Battle of Antietam took place on September 17, 1862, and still stands as the bloodiest single day in American military history. Additionally, in its aftermath, President Abraham Lincoln issued his famous Emancipation Proclamation. In this engaging, easy-to-use guide, Carol Reardon and Tom Vossler allow visitors to understand this crucial Civil War battle in fine detail. Abundantly illustrated with maps and historical and modern photographs,

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A Field Guide to Antietam explores twenty-one sites on and near the battlefield where significant action occurred. Combining crisp narrative and rich historical context, each stop in the book is structured around the following questions: *What happened here? *Who fought here? *Who commanded here? *Who fell here? *Who lived here? *How did participants remember the events? With accessible presentation and fresh interpretations of primary and secondary evidence, this is an absolutely essential guide to Antietam and its lasting legacy.

The Field Guide to Decorating
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Madagascar

120 Common Inland Birds

Networks of New York

How Do I Tax Thee?

Policy Analysis as Problem Solving

The Kingdon Field Guide to African Mammals

The Spiderwick Chronicles leave the old-fashioned charm of New England far behind and head south for some fiendish faerie fun in the hot Florida sun. Eleven-year-old Nicholas Vargas only thinks his life has been turned upside down after his developer father remarries and moves his new wife and daughter into the soon-to-be completed Mangrove Hollow. But an "expedition" to a nearby lake turns up a little nixie with

a giant problem - the huge, lumbering, fire-breathing variety - and it's up to Nick; his stepsister, Laurie; and his big brother, Julian (plus a familiar face from the original Spiderwick Chronicles) to figure out the best way to stop a host of rampaging giants before all of Florida goes up in smoke.

Experiencing the Battlefield through Its History, Places, and People

A Field Guide to Antietam

A Field Guide to the North American Family

The Archaeology of Europe's Drowned Landscapes

Field Guide to Estate Planning, Business Planning & Employee Benefits 2004

A Field Guide to White Supremacy